



smart tile

DEMOR
HOME WORLD



TM

smart tile

A PRODUCT KNOWN FOR ITS STRENGTH AND STABILITY, IS A PERFECT CHOICE FOR YOUR HOMES AND OFFICES TO MAKE YOUR SPACE STAND APART.

iQ smart tiles are prepared to have unique designs along with seamlessly fit in the contours of your dreams. It is an overall solution to your search for the classic product.



Light Weight

Light Weight that makes for 40% reduced structure load

Easy Handling

Easy Handling and installation without heavy manpower with at your side, your also have speed and effectiveness with you



Strength & Flexibility

Specially developed body for high strength & flexibility resulting in zero bend installation through leveler system both for wall & floor

Cladding Solution

The product to offer cladding solution both ventilated & non ventilated and in dry & wet cladding installation



Zero Maintenance

In comparison to paints, this comes with less maintenance hassles that practically reduces maintenance cost to the minimal



DEMOR
CERAMICS

DEMOR desires to create meaningful and, wants to create a stature, where DEMOR symbolizes INNOVATION AND CREATIVITY; GLOBALLY.

600x1200mm | 300x1200mm | 450x900mm | 300x600mm

600x1200mm

DEMIR
CERAMICS



Tranto Crema

Polished



Mahir Bianco

Satin Matt



Lexus Gris

Polished



Lexus Beige

Polished



Lexus Sapphire

Polished



Lexus Brown

Polished



Lexus Sapphire





Diamond Gris

Sugar



Diamond Nero

Sugar



Diamond Gris

Sugar | 300x1200mm



Diamond Nero

Sugar | 300x1200mm



Diamond Gris & Nero



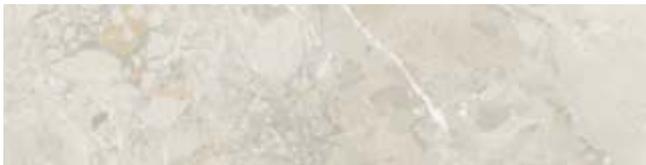
Marmos Bianco

Sugar



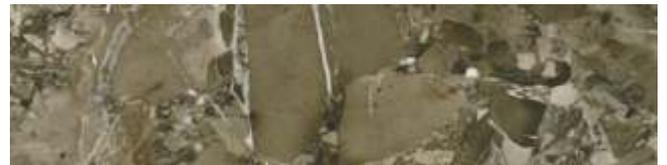
Marmos Olive

Sugar



Marmos Bianco

Sugar | 300x1200mm



Marmos Olive

Sugar | 300x1200mm



Marmos Beige

Sugar



Marmos Brown

Sugar



Marmos Olive



Traventino Crystal Gold

Sugar



Traventino Crystal Gold

Sugar | 300x1200mm

600x1200mm



Concreta Beige

Matt



Concreta Bianco

Matt



Concreta Brown

Matt



Concreta Gris

Matt



Concreta Beige

Matt | 300x1200mm





Graniti Beige

Matt



Graniti Gris

Matt



Graniti Brown

Matt



Graniti Grafito

Matt



Graniti Beige

Matt | 300x1200mm



Graniti Gris

Matt | 300x1200mm



Graniti Brown

Matt | 300x1200mm



Graniti Brown & Beige



Traventi Beige

Matt



Traventi Natural

Matt



Traventi Gbrow

Matt





Flyash Bianco

River Wash



Flyash Carbon

River Wash



Flyash Carbon





Oxford Orange

Matt



Volacano Brown

Matt



Oxford Orange

Matt | 300x1200mm



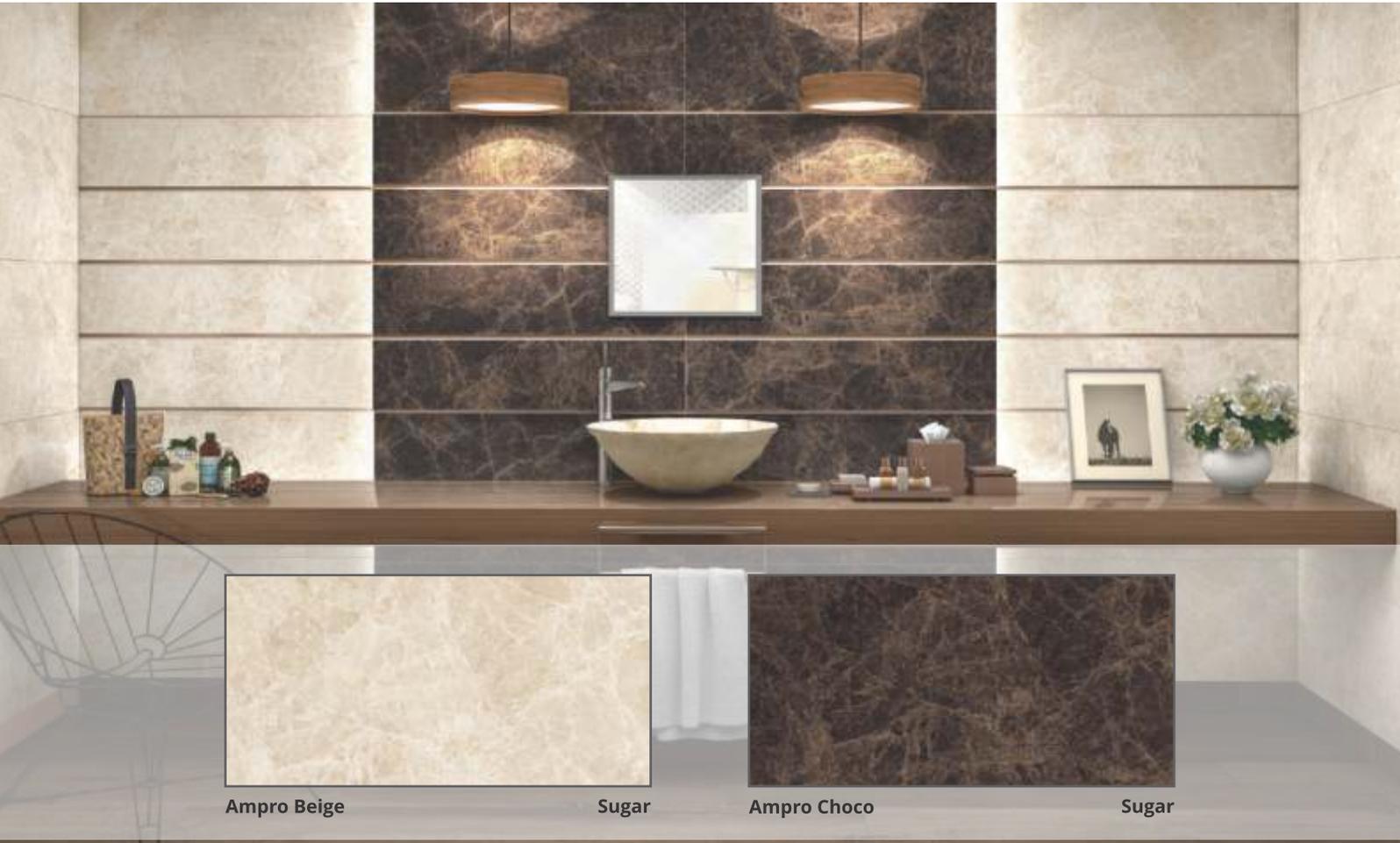
Volacano Brown

Matt | 300x1200mm



Volacano Brown





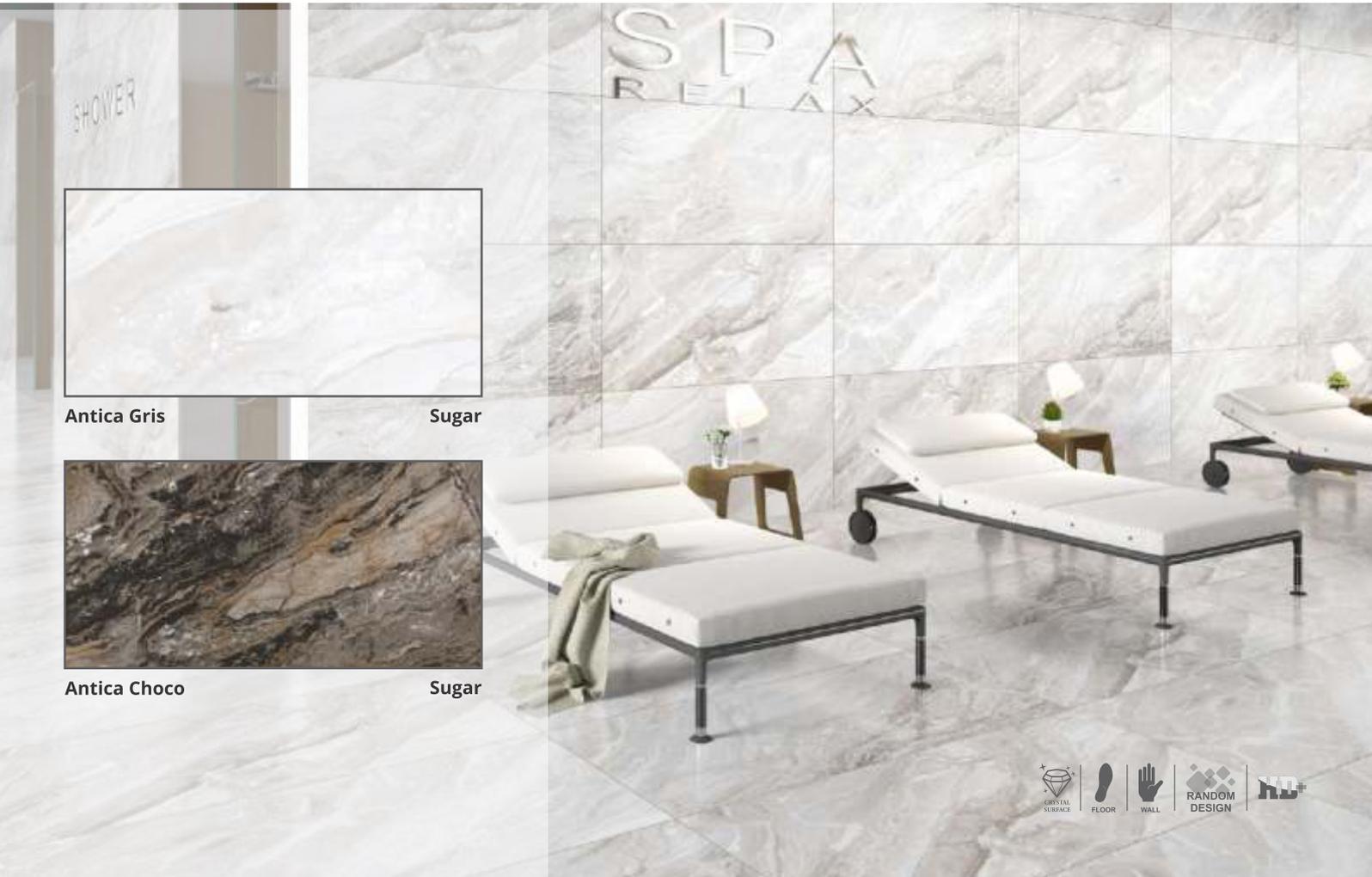
Ampro Beige

Sugar



Ampro Choco

Sugar



Antica Gris

Sugar



Antica Choco

Sugar



Sapphire Gris

Sugar



Sapphire Grafito

Sugar



Wela Beige

Sugar



Wela Brown

Sugar



Macro Grey

Sugar



Macro Steel

Sugar



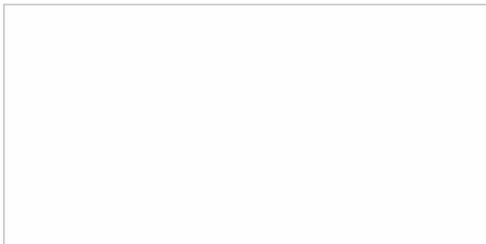
Richmond Gris

Sugar



Richmond Steel

Sugar



Crystal Bianco

Sugar



Crystal Staturio

Sugar



Soda Blue

Sugar



Riviera Nero

Sugar



Onix Natural

Sugar



Cemento Crema

Matt



Cemento Brown

Matt



Atta Cemento Beige

Matt



Atta Cemento Brown

Matt





American Stone Beige

Matt



Navkar American Brown

Matt



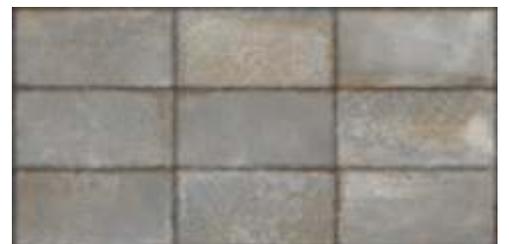
American Stone Brown

Matt



American Stone Light Grey

Matt



Navkar American Grey

Matt



American Stone Dark Grey

Matt



Limestone Beige

Matt



Navkar Limestone Brown

Matt



Limestone Brown

Matt



Fantas Wood



Oxido

Matt



Fantas Wood

Matt



Rich Wood Gold

Matt

300x600mm

Matt

DEMIR
CERAMICS



Alfa Marfil



Alfa Brown



Alfa Grey



Alfa Nero



Alfa Grey



Destino Slate Crust



Destino Grigio Crust



Poshi Marfil



Fea Brown Crust



Fea Brown Pissa



Fea Earth Crust



Fea Earth Pissa



Fea Earth Crust & Pissa



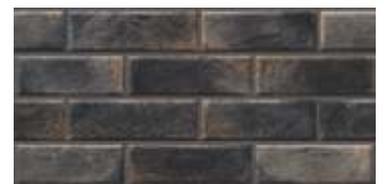
Loria Nero



Liza Brown



Liza Marfil



Loria Nero



Plazma Almond



Plazma Lino Deco Almond



Plazma Lino Deco Grey



Plazma Lino Deco Grigio



Plazma Grigio



Plazma Lino Deco Grigio



Plazma Grey



Plazma Lino Deco Grey

300x600mm

Matt

DEMIR
CERAMICS



Oxide Beige



Oxide Brown



Oxide Azul



Oxide Nero



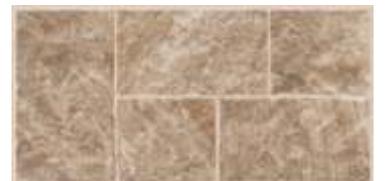
Oxide Beige



Quarsite Marfil



Quarsite Marfil



Quarsite Bruno

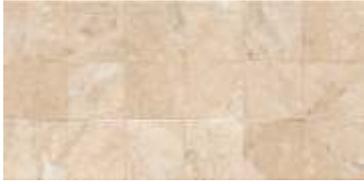
300x600mm

Matt

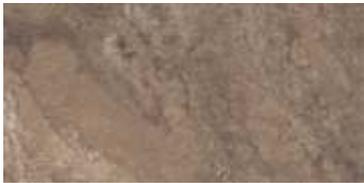
DEMIR
CERAMICS



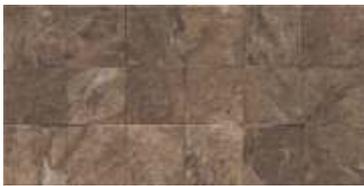
Rocca Marfil



Rocca Deco Marfil



Rocca Brown



Rocca Deco Brown



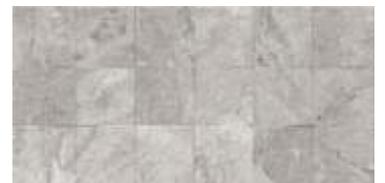
Rocca Deco Marfil



Rocca Deco Slate



Rocca Slate



Rocca Deco Slate



Rocca Vanilla



Rocca Deco Vanilla



Rada Bianco Strock



Rada Bianco Ora



Rada Grigio Strock



Rada Grigio Ora



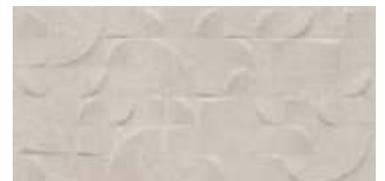
Rada Bianco Strock & Ora



Rada Bruno Ora



Rada Marfil Strock



Rada Marfil Ora



Rada Bruno Strock



Rada Bruno Ora

Technical Specifications

Standards according to ISO 13006 / EN 14411 / IS 15622-2017 (Group B1a): Dry - Pressed Ceramic Tiles (Glazed Vitrified Tiles)

CHARACTERISTIC	TEST METHOD	REQUIREMENTS	RESULT
Dimensions & Surface Quality			
Deviation in length & Width	ISO-10545-2	± 0.10%	Within Criteria
Deviation in Thickness	ISO-10545-2	± 5.00%	Within Criteria
Straightness of Sides	ISO-10545-2	± 0.10%	Within Criteria
Rectangularity	ISO-10545-2	± 0.10%	Within Criteria
Surface Flatness	ISO-10545-2	± 0.50%	Within Criteria
Surface Quality	ISO-10545-2	Min. 95% of the Tiles shall be free from visible defects that would impair the appearance of a major area of the Tiles	Within Criteria
Physical Properties			
Water Absorbption	ISO 10545-03	Average ≤ 0.08%, Individual 0.10% Max.	Within Criteria
Modulus of Rapture	ISO 10545-04	R ≥ 35 N/mm ²	Compliant
Breaking Strength	ISO 10545-04	Min. 1300 N	Compliant
Moisture Expansion	IS 15622-3	0.02 Max	Compliant
Moh's Hardness	EN 101	Min. 5	Compliant
Surface Abration Resistance	ISO 10545-07	Class II Min.	Compliant
Linear Thermal Expansion	ISO 10545-08	Max. 6.0 x 10 ⁻⁶	Compliant
Thermal Shock Resistance	ISO 10545-09	Min. 10 Cycles	Compliant
Crazing Resistance	ISO 10545-11	4 Cycles at 7.5 Bar Min.	Compliant
Impact Resistance	ISO 10545-05	0.55 Min.	Compliant
Frost Resistance	ISO 10545-12	Required	Compliant
Resistance to Deep Abration (Unglazed Tiles)	ISO 10545-6	175 Max.	Compliant
Bulk Density	IS 15622 - 2	2.20 g/cc	Compliant
Chemical Properties			
Resistance to High & Low Concentrations of Acids & Alkalis	ISO 10545-13	As per Mfg.	No visible effect
Resistance to household chemicals & swimming pool Salts	ISO 10545-13	Min. GB	Compliant
Stain Resistance	ISO 10545-14	Min. Class 3	Compliant

Packing Details :

Dimension (mm)	Tile / Box (Nos.)	Coverage / Box (Sq. ft.)	Coverage / Box (Sq. mtrs.)
600x1200mm	3	23.25	2.16
300x1200mm	6	23.25	2.16
450x900mm	4	17.44	1.62
300x600mm	6	11.62	1.08

Note: Colors shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to change the specifications without any notice. Something variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advice you to follow the fixing instructions on the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.



DISCOVER THE DEMOR DIFFERENCE

- RANGE
- QUALITY
- VARIETY
- ECONOMY

Call 1800 0 DEMOR to place your order

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